



Press Release

For:
Universal Display Corporation
For more information contact:
Dean Ledger
800-599-4426

From:
Gregory FCA Communications
Investor contact: Paul Johnson
paul@gregoryfca.com
W: 610-642-8253 (x115)

Media contact: Matt McLoughlin
matt@gregoryfca.com
W: 610-642-8253 (x129)

For Immediate Release

UNIVERSAL DISPLAY CORPORATION ANNOUNCES CONFERENCE CALL TO DISCUSS FOURTH QUARTER AND FULL YEAR 2007 RESULTS

Ewing, New Jersey — March 3, 2008 — Universal Display Corporation (NASDAQ: PANL), a major force behind today's evolving displays and lighting with its PHOLED™ phosphorescent OLED technology, today announced that its results for the fourth quarter and full year 2007 will be released on Thursday, March 13, 2008 after market close, at which time a copy of the earnings release will be available on the Company's website at www.universaldisplay.com.

In conjunction with this release, Universal Display will host a conference call, followed by a question and answer session, on Thursday, March 13th, at 5:00 p.m. Eastern Time. Interested parties may participate by calling 706-634-1395 at 4:55 p.m. Eastern Time and referencing conference PIN 37010770. A taped replay of the conference call will be available within two hours of the conclusion of the call and will remain available through Sunday, April 13, 2008. The number to call for the taped replay is 800-642-1687 and the conference PIN is 37010770.

The conference call will be simultaneously broadcast live over the Internet through a webcast on the Universal Display website. To access the call, please visit the website at <http://www.universaldisplay.com/default.asp?contentID=582>. An online archive of the webcast will be available within two hours of the conclusion of the call.

About Universal Display Corporation

Universal Display Corporation is a world leader in developing and commercializing innovative OLED technologies and materials for use in flat panel displays, solid-state lighting products, electronic communications and other opto-electronic devices. Universal Display is working with a network of world-class organizations, including Princeton University, the University of Southern California, the University of Michigan, and PPG Industries, Inc. Universal Display has also established numerous commercial relationships with companies such as Chi Mei EL Corporation, DuPont Displays, Inc., Konica Minolta Technology Center, Inc., LG.Philips LCD Co., Ltd., Samsung SDI Co., Seiko Epson Corporation, Sony Corporation, Tohoku Pioneer Corporation and Toyota Industries Corporation. Universal Display currently owns or has exclusive, co-exclusive or sole license rights with respect to more than 800 issued and pending patents worldwide.

Universal Display is located in the Princeton Crossroads Corporate Center in Ewing, New Jersey, minutes away from its research partner at Princeton University. Universal Display's state-of-the-art facility is designed to further technology and materials development, technology transfer to manufacturing partners and work with customers to develop OLED products that meet their needs. Visit Universal Display on the Web at www.universaldisplay.com.

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All statements in this document that are not historical, such as those relating to Universal Display Corporation's technologies and potential applications of those technologies, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. You are cautioned not to place undue reliance on any forward-looking statements in this document, as they reflect Universal Display Corporation's current views with respect to future events and are subject to risks and uncertainties that could cause actual results to differ materially from those contemplated. These risks and uncertainties are discussed in greater detail in Universal Display Corporation's periodic reports on Form 10-K and Form 10-Q filed with the Securities and Exchange Commission, including, in particular, the section entitled "Risk Factors" in Universal Display Corporation's annual report on Form 10-K for the year ended December 31, 2006. Universal Display Corporation disclaims any obligation to update any forward-looking statement contained in this document.